

23<sup>rd</sup> March 2021

**Free Sunflower Seeds are a bright way to raise money  
for charity at Squire's**



*Pick up a pack of sunflower seeds at Squire's Garden Centres in April*

Many charities have found it a challenge to raise money during the pandemic, so Squire's Garden Centres has come up with a bright idea to raise money for charity and cheer people up at the same time. They are offering children a free pack of sunflower seeds in April in return for a donation to the local charities that they support.

**Collect a FREE pack of sunflower seeds at Squire's in April & donate to charity**

Pick up a free pack of sunflower seeds and a growing guide from Squire's Garden Centres Information Desk (excludes Chertsey) from 1-30 April. One pack of sunflower seeds per child, under 16's only, while stocks last.

A donation to Squire's local charity is invited, simply pop some cash into the collection box. Your donation will go directly to the local charity (see list below), plus an additional 30p from each pack of seeds will go to BBC Children in Need, who support children and young people in communities right across the UK.

**Plant seeds at home**

Follow the growing guide which contains expert tips to ensure that your sunflowers reach for the sky! With many seeds in each pack your garden could soon be transformed into a swath of bright yellow cheery sunflowers, which your child can grow and nurture.

**Enter the competition in August to win £100!**

Take a photo of your child next to their tallest sunflower between 1-20 August 2021. Ensure you include a measuring tape that clearly shows the sunflowers height. Email your photo to [competitions@squiresgardencentres.co.uk](mailto:competitions@squiresgardencentres.co.uk) or post it on Squire's Facebook or Instagram page. Full details can be found on the growing guide or at [www.squiresgardencentres.co.uk](http://www.squiresgardencentres.co.uk). The winner will be announced on 27 August and will receive a £100 gift voucher to spend at Squire's! There are also 2 Runners Up prizes of a £50 gift voucher to spend at Squire's.

**Squire's is raising money for the following local charities:**

- Squire's Badshot Lea
- Squire's Cobham
- Squire's Crawley
- **Woodlarks Camp Site**
- **Cancer Research**
- **Carers Support West Sussex**

- Squire's Frensham
- Squire's Hersham
- Squire's Long Ditton
- Squire's Milford
- Squire's Reigate
- Squire's Shepperton
- Squire's Stanmore
- Squire's Twickenham
- Squire's Washington
- Squire's West Horsley
- Squire's Woking
- Squire's Wokingham

**Phyllis Tuckwell Hospice Care**  
**Elmbridge Mencap**  
**The Royal Star & Garter Homes**  
**The Meath**  
**SASH Charity**  
**Quest Riding for The Disabled**  
**Penniwells Riding for The Disabled**  
**Integrated Neurological Services**  
**Chestnut Tree House**  
**Horsley & Bookham Riding for the Disabled**  
**Woking Age Concern**  
**COATS For Crowthorne's Seniors**



*Free pack of Mr. Fothergill's 'Pudsey' Sunflower Seeds for children at Squire's in April*

## **ENDS**

[www.squiresgardencentres.co.uk](http://www.squiresgardencentres.co.uk)  
[www.facebook.com/SquiresGC](https://www.facebook.com/SquiresGC)  
[www.twitter.com/SquiresGC](https://www.twitter.com/SquiresGC)  
[www.pinterest.com/SquiresGC](https://www.pinterest.com/SquiresGC)  
[www.instagram.com/squires\\_gc](https://www.instagram.com/squires_gc)

## **Media Contact**

For further information please contact:

**Samantha Cuthbert**

**M: 07929 927291**

**E: [sam@kavanaghcommunications.com](mailto:sam@kavanaghcommunications.com)**

## **About Squire's Garden Centres**

Squire's Garden Centres is a successful family-owned horticultural business that serves the local community. There are 16 Squire's Garden Centres to discover across Surrey, Sussex, Berkshire, North and West London.

This year Squire's is celebrating their 85th anniversary. The business was founded by D.J. Squire in 1936, initially as a landscape gardening business which then developed into one of the first garden centre businesses in the UK when Squire's in Twickenham opened in 1964. Since then the company has become one of the best success stories in the industry, remaining in the Squire family under the leadership first of D.J.'s son Colin Squire OBE – who is still actively involved in the business – and, today, Colin's daughter Sarah Squire who is Chairman.

Squire's offers a wide range of quality plants and garden products together with an extensive selection of garden furniture, houseplants and gifts. They continue their drive towards customer excellence with their highly qualified and experienced horticultural staff, on hand to help with plant related questions.

All centres have free parking, and a Café Bar (currently closed due to Covid-19 restrictions) serving breakfast, drinks, snacks, lunch and afternoon tea. Four centres also have extensive pets and aquatics departments - at Squire's in Badshot Lea, Twickenham, Stanmore and Washington.

Squire's has close connections with schools and the local community - with a particular passion for encouraging new generations of gardeners through a year-round programme of workshops for all ages and abilities. Squire's also supports various local charities, which are chosen each year by staff at the different centres.

Squire's is at the forefront of developing best practice and innovation in the UK garden centre industry, and regularly wins industry awards, including:

#### **Garden Centre Association (GCA) Awards**

- Worrall Cup for "Best Marketing Campaign" (2020)
- "Best Outdoor Living" & "Best Indoor Lifestyle Retailer" (Hersham 2020)
- "Garden Centre of the Year" - South Thames Region (Hersham 2019)
- "Garden Centre of the Year" - North Thames Region (Shepperton 2019)
- "Best Garden Centre" in England (Shepperton 2018)
- "Best Plant Area" Ruxley Rose Award (Twickenham 2016 & 2015)
- "Garden Centres of Excellence" (Milford 2016)

#### **Garden Trade News Greatest Christmas Awards**

- "The Greatest Group Garden Centre Christmas Team" (Badshot Lea 2020)

#### **The Express Home & Living Awards**

- Best Garden Centre (2017)

#### **RHS Hampton Court Palace Flower Show**

- Silver Gilt Medal & "People's Choice" for "The Urban Rain Garden" (2017)
- Gold Medal & "People's Choice" for "Squire's 80<sup>th</sup> Anniversary Garden" (2016)
- Silver Gilt Medal for the "Urban Oasis" show garden (2015)